



InterLink LLC



Our company has been successfully working in software development since 1998 and has earned a reputation of a reliable business partner.

We have developed many successful projects for our customers involving in-house web software production and outsourced staffing. All of our projects are based on sound ideas that are carefully tested. Having acquired a wealth of experience in the local market, we would like to carry out new projects and introduce efficient and profitable web services to the market.

We are looking for a partner or investor to help us implement our ideas. We would be glad to encourage interest in a joint venture with our company, and we are ready to discuss the conditions for such further cooperation.

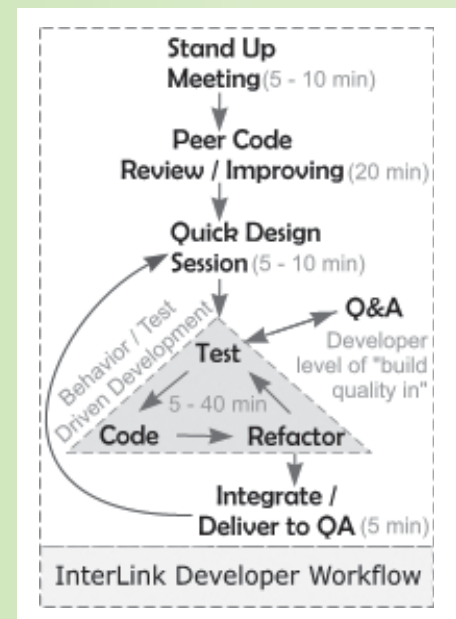
Mr. Alexey Smirnov
CEO of InterLink LLC

General Information

Company Background

InterLink LLC was founded by a group of software development professionals and started its commercial operations in 2000. Since then the company has grown and adopted standardised business processes, launched activities in cutting-edge software technologies and opened new company divisions responsible for graphic design, quality assurance and professional staff training. InterLink is one of the first companies in Ukraine that joined the Agile Software Development Manifesto and adopted project development methods that are de facto development process quality standards, including Test/Behaviour-driven Development, Refactoring, Peer Code Review, Iteration Development and others.

The company has participated in software development for some of the world's largest corporations, including DaimlerChrysler Bank (Germany), BMW (Germany), DELL (USA), Gazprom (Russia), Vested Development (Russia) and Azot Cherkasy (Ukraine).



Key Activities

The company's main activities are software development, testing and quality control, software maintenance, and staff outsourcing for work on customers' projects. The company typically works simultaneously on various projects and is particularly focused on web development, data management systems and mobile applications. The company's streamlined development model means products can be delivered in approximately 7-10 months. The main programming languages and applications used by InterLink LLC are Java, ASP.NET, C++, Ruby on Rails, PHP and Groovy/Grails.

Number of Employees

The company employs 30 people, including two project managers, two QA engineers and 20 software developers with varied and complementary qualifications.

Location

InterLink LLC is located in Cherkasy, Ukraine, a regional capital 200km south of Kyiv along the Dnipro River.

Capital Structure, Majority Shareholder

InterLink LLC is majority owned by the company's Chief Executive Officer, Mr. Alexey Smirnov.

Foreign Investors

During the global economic crisis, companies are increasingly thinking about cost cutting and turning to the services of remote suppliers or outsourcers. The leaders of InterLink LLC are experienced software programmers and web designers, and they have highly developed vision for software product development. The company is actively seeking an investor to co-fund promising projects in order to introduce them quickly and achieve market share. One potential form of cooperation could be the formation of a joint-stock company to implement various types of software products.

To enter the European market for web and mobile applications and software development services, the company is interested in investors who are ready to open an InterLink LLC representative office in Europe or the USA, and provide support to its operations.

Certification, Quality Control

In order to provide consistently high-quality products, InterLink LLC created its own Quality Control and Independent Testing Department. The department uses the 'W' model of quality assurance at all stages of software creation and the staff has adopted high quality and safety standards, in addition to possessing the knowledge and expertise necessary to ensure that company software products are developed according to industry best practices.

Customers

InterLink LLC is largely focused on IT and software development and testing services for countries or regions with higher labour costs (e.g. Europe, USA and Canada). Though company employees have solid knowledge of English, the firm's longer-term goal is to produce content for French- and Spanish-speaking markets in order to increase the company's global reach.

The ability of InterLink LLC to supply its clients not only with software products or web services, but also with outsourced staff, means cost savings for them and guaranteed performance without the need for costly overhead or staffing requirements.

Research and Development

InterLink LLC employs state of the art techniques in software development, including both the technologies and programming languages used and the methods and approaches to development work. Employees participate on a regular basis in seminars and on-the-job training devoted to the latest industry developments.



Assets

InterLink LLC owns its own detached office premises of 200 sqm. It also has approximately 40 PCs and servers. All work stations for developers and testers are equipped with modern PCs with 2 TFT 20" displays. The company's Chief Executive Officer (CEO), Mr. Smirnov, is InterLink's highest executive. Directly subordinate to him are the Financial Director and the project managers. Designers, developers and testers report to their team leaders, who in turn report to the project managers.

The company consists of two departments: the Software Development and the Testing and Quality Assurance Department. Both departments work together on specific projects along with an overall team leader.

Financial Results

InterLink LLC is financially stable. It has no loans and no overdue accounts payable. The company does its banking with a Cherkasy branch of Raiffeisen Bank Aval.

Management is ready to provide more detailed financial information upon request.

Key Employees



Mr. Alexey Smirnov
CEO

Mr. Smirnov has 10 years of management experience in software development and has established high quality standards at the firm. Since 2000, the company has completed more than 100 projects for foreign and local companies under his leadership.

Mr. Smirnov is a graduate of the Cherkasy Institute of Business Management, where he received a diploma in Organisational Management and Economic Cybernetics.



Mr. Sergey Slepchenko
Project Manager

Mr. Slepchenko has more than seven years of experience in project management and has led the following development projects: Custom CRM, (Content Management System, USA), London School of Marketing (web portal, England), SSL Billetering (ticketing system, Denmark) and Online Poker (online multi-player game, USA).

Mr. Slepchenko has a degree in Information Technologies and Systems from Cherkasy State Technological University.



Mr. Dmitry Vas'kovskiy
Project Manager

Mr. Vaskovsky has more than six years of experience in project management on such developments as eForm (documenting system, Malaysia), MoneyMania (loyalty program, Ukraine), Gazprom corporate web portal (Russia) and the Training Management System (employee distance learning System, Malaysia).

Mr. Vaskovsky has a degree in Information Technologies and Systems from Cherkasy State Technological University.



Mr. Vladimir Grechka
Development Team Leader

Mr. Grechka has more than seven years of experience in developing complex software products.

Mr. Grechka has a degree in Information Technologies and Systems from Cherkasy State Technological University.



Mr. Maxim Koveshnikov
Development Team Leader

Mr. Koveshnikov has more than six years of experience in developing complex software products.

Mr. Koveshnikov has a degree in Information Technologies and Systems from Cherkasy State Technological University.



Mr. Bogdan Danilyuk
Development Team Leader

Mr. Danilyuk has more than four years of experience in developing complex software products.

Mr. Danilyuk has a degree in Information Technologies and Systems from Cherkasy State Technological University.



Mr. Maxim Demin
Lead Developer

Mr. Demin has more than three years of experience in developing complex software products.

Mr. Demin has a degree in Computer Programming and Automated Systems from Cherkassy State University of Bohdan Khmel'nitsky.

All company's managers and employees have a good command of oral and written English.

InterLink LLC produces unique software products relying on its key strengths:

- The company's extensive track record of successfully developed projects;
- Considerable analytical experience in conceptualising projects of varying complexity;
- Great attention to detail (graphic design, convenience of initial code decompression and maintenance and a high degree of operability);
- Highly qualified specialists at all levels (managers, analysts, developers and testers);
- Company stability and experience working with foreign customers;
- Training centre for company employees and students;
- Cooperation with large regional institutions of higher education.

Advantages for a Foreign Investor

The company has performed more than 100 projects for customers in Europe, the USA and in Asia. Company professionals have likewise accumulated substantial experience in dealing with foreign customers from many different markets.

Methodology that combines the advantages of a creative, self-organizing team and Agile methodologies. Such set of methodologies (iterative development, automated functional, receivable and modular unit tests and modern line in the "Lean Development") brings our work to exceptionally high quality level.

The experience gained by the company's Independent Testing Department and its standardized approach to testing allows InterLink LLC to identify and correct problems at early stages of development, meaning faster production of quality software solutions.

Additionally, the cost of software development in Cherkasy is 50-70% lower than in Kyiv, and even less when compared with western costs. In addition, the two universities and three technical institutes in the city provide excellent training for specialists who graduate and come to work for InterLink LLC on software development.

InterLink LLC provides a full range of services in software development, from initial ideas and concepts, including in the area of graphic design, to the implementation and maintenance of the final product.

Management's experience working with some of the largest companies in Eastern Europe to develop software, such as VDI and EPAM, creates a solid base for building on InterLink LLC's successful software product development business. Its specialized planning software, developed in-house, makes it possible for the firm to control project performance in real time.

Contact Information

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N.B.: Ukraine is two hours ahead of London and one hour ahead of Western and Central Europe (GMT+2).

Distances from Kyiv to major European capitals (in km)*:

Amsterdam	2,468
Berlin	1,816
Brussels	2,577
Helsinki	1,633
London	2,892
Madrid	4,049
Paris	2,869
Warsaw	1,248
Vienna	1,765



* not including 186 km from Cherkasy to Kyiv (Kiev).

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<http://sme-int.com.ua>

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